



Canefire douses fires at the Araluen Fremantle Chilli Festival

The annual Araluen Fremantle Chilli Festival, held on March 7 and 8, had huge turnouts as usual. The Canefire Crew stayed busy all weekend making cocktails for the punters, who welcomed a refreshing beverage after trying all the flaming-hot chilli products.

A big shout out to Monk for winning the cocktail challenge but be warned, we're already developing some crazy concoctions to take the trophy next year!

Fire, Wind and Heart TC Olwyn hits WA Coast

Months went into the planning of Western Trend Fest (WTF) but unfortunately Tropical Cyclone Olwyn had other plans. With thunderstorms and gusts up to 100 km predicted; a last minute decision to cancel had to be made to avoid Perth's music talent ending up in Oz. Pre-purchased tickets will grant entry to the aptly named sister-show Western THUNDER Fest, being held at the Rosemount Hotel on April 26th.

We are donating \$1 from every bottle of Faithful Henry Coffee Liqueur sold through the Distillery in the month of April in support of our fellow Sandgropers in our Northern Regions who were affected by TC Olwyn.



May the spiced rum be with you

The last few months our Master Distiller has been completing work on a premium dark spiced rum on contract for the Newport Hotel. Blind trials have officially ended and we aim for release in May. This is a blend of hand selected rums aged up to 8 years, vanilla, cinnamon and cloves. Matured in heavily charred French Oak barrels it is a delicately subtle blend of dry oak and sweet vanilla. Carefully crafted and perfected over the last decade to produce a spiced rum perfect for sipping.

The only thing we can't tell you is the name! For that you'll just have to wait until May.



Faithful Henry Artwork Found

Many of the original proofs of Faithful Henry were discovered in the early hours of Sunday morning at the bottom of an old filing cabinet tucked behind some shelves. Henry was the brain child of one of our original designers, Skye Ogden, who is currently working out of Tokyo Japan writing and illustrating for Gestalt comics whilst working on his myriad of personal projects.



Over 15 years ago Skye and his brother Jida, a WA graphic designer, were approached by their former high school maths teacher, Rohan Passmore, to come together in a project to help design and develop the branding that is known today as Faithful Henry. The original Henry image you can see here is a little worse for wear than the Henry you see today; perhaps a sign that we're all a little more behaved these days. Well, most of us.

More of Skyes work can be found here: <http://www.skyeogden.com/>

Its... alive! Bad Boy Bunny that is

Outside whilst winds howled and lighting ripped through the sky a dangerous experiment was under way deep within the bowels of our research laboratory; a powerful



fusion of coffee and butterscotch was born. Foul mouthed and with questionable hygiene, Bad Boy Bunny, hopped to life, and out the door with all our Easter Eggs.

After a few samples in the Tasting Room we followed his bunny prints to the Canefire Rum Garden where we suspect he hid his chocolate haul. So we invite you to come down Easter Sunday on the 5th of April for our first ever Bad Boy Bunny Easter Egg Hunt! We'll have a Name the Cocktail competition, a sale on Coffee Liqueur and most importantly heaps of chocolate; if you can get to it before Bad Boy Bunny does.



Victory for Victorians A YEAR'S supply of RUM

The month of February saw hundreds of entries coming in from all over Australia competing to take home the grand prize of a YEARS supply of Canefire Rum. It was a nail-biting month for the Canefire Crew, who had never before given away so much of their amber gold to one person, but on the 2nd of March one lucky Victorian was declared victorious!

Brett Lind lives in Langwarrin South, approximately 60kms South East of Melbourne and runs his own photography business. Brett awoke one day to find on his doorstep a whole heap of rum and other Canefire goodies. When informed of his run of luck Brett said that when he is over in WA visiting family that's one of the first things he buys. Funny how things turn out.

Congratulations Brett! We're just happy to give the prize to such a top bloke!

